

BLACK ROCK BRANCH OCTOBER 2023 Monthly Report

Submitted by: Margaret Girgis, Branch Manager

DATE 11/13/23

Service Statistics	New library cards: TOTAL 59 (51 A,	0 YA, 8 J) Questions answered: 461
		(186 Ref, 131 Other, 144 Technical
	Number of visitors: 1850	Assistance)
	Number of online database sessio	ns: Number of interlibrary loans (in/out):
Collection Statistics	Adult: 16924 (41 added)	A&V materials: 8259 (0 added)
	Teen: 1974(0 added)	Magazines & Newspapers: 617 (42 added)
	Children: 16148 (1 added)	Hotspots: 30 (0 added)
		TOTAL: 43989 (84 added and 254 withdrawn)
Circulation Statistics	Adult: 527 plus 7 in-house use Teen: 41 plus 0 in-house use Children: 497 plus 36 in-house use	A&V materials: 518 plus 4 in-house use Magazines & Newspapers: 65 plus 0 in-house use Hot spots: 11 Cultural passes: 7
		TOTALS 1666 plus 47 in-house use
Public Internet Usage	Users for the month: 301	
	WIFI use: 188	
Staff Development	None this month	

Programming Milestones

TOTALS: Programs: 13 Attendance: 403 Room use: 2

Attendance: 37 (est).

In-house programs:

Ongoing Programming:

0 Digital Navigator 7 Notary appt's: 8 3 Weekly Craft: 26C/8A/1T

4 Story Times: 3C/3A 0 Genealogy 1:1's: 0 8 Computer 1:1's: 8 1 Adult Craft: 0 1 Adult Book Club: 1 1 Adult Game Club: 0 2 Teen Activities: 1T

One-Off Programming:

Halloween Party: 180C/180A (est.)

Outreach Events and Activities:

1 tabling on corner: 4

5 visits to Burroughs Center: 62 (est.)



Highlights

Adult Services

Collections

Continue to be weeded, and Mat has started ordering materials to replenish and update the adult collection. We have determined that we want to focus on hot social topics and improve/expand our politics/political bios, since we are heading into an election year. We also want to focus on Large Type materials over regular type as our patrons skew a bit older in age and we have had a few recent requests specifically for large type items.

Outreach and Networking

We had an incredibly successful series of outreach visits to the Burroughs Center in October. Mat and I visited all adult ESL classrooms at least once and made several cards for students. A few were EXTREMELY excited by some of our services/products. Two interactions that really stand out: one man who had a trial private Mango account was ecstatic that I was able to sign him in immediately, so he could continue for free; in addition, after one of Mat's visits several students stopped by in a group of their own accord to check out our resources in person.

Concerns:

There were a large number of Haitian Creole speakers at the Burroughs Center that we were unable to communicate with. Without materials in Creole these students were unable to comprehend most of what we were speaking about, even with assistance from Center staff. It would be great to get materials and/or a script in Haitian Creole to assist staff in communications.

YOUTH SERVICES

Collections

Weeding is continuing, but more items are being ordered now as well. For space reasons duplicate SRP materials have been placed into storage, and now we are focusing on completing popular series purchases and upgrading popular paperback materials to hardcover where possible.

Outreach and Networking

Unfortunately, our planned class visit was cancelled at the last minute, but it has been re-scheduled.

Programming

Our annual Halloween Party was a success, with somewhere between 300-400 people stopping in for games, stories, pictures, and general spooky fun. MANY thanks to Trina for taking the lead on this, and Shauna who assisted a huge amount in preparing the building. A thanks is also owed to both Michele J. and Bina W. who visited us to tell sinister stories!

Concerns:

We still struggle to get participants to our children's (and adult!) programs right now, though we have been hearing requests for programs since I arrived in July. We are looking to distribute program information in the community (Burroughs Center, local eateries, etc.) to build interest but are looking for other ways to inform patrons of our exciting offerings.

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