

BRIDGEPORT LIBRARY

Black Rock Branch Monthly Report December 2022

Service Statistics	<p>Number of new library cards: A:9, J: 3; Total: 12</p> <p>Number of visitors: 1488</p> <p>Number of questions answered: R:248, D:252 Tech:239, Total: 699</p> <p>Number of interlibrary loans (in/out):178/211</p> <p>Number of online database sessions: ROOM USE: 6</p>
Collection Statistics	<p>Adult: 26310 Teen: 2047 Children: 17308 Total: 45665</p> <p>A&V materials: 8810 (INCLUDES 30 Hotspots) Magazines & Newspapers:584 Discarded: 303 Added: 48</p>
Circulation Statistics	<p>Adult: 666 Teen:11 Children: 197 Total: 874</p> <p>A&V materials:406 (includes 26 Hotspots) Magazines & Newspapers: 15</p>
Public Internet Usage	<p>Users for the month: 168 clients, 150.3 GB downloaded; 11.6 GB uploaded; 161.9 GB Total</p> <p>Bibliomation shows 290 users for month</p>
Programming Milestones	<p>Mrs. Santa Claus's visit brought in approximately 15 children and their carers. Trina-as-Mrs. Santa was a hit, as were the mini-raffles. (Harry Potter Goblets, coloring book give away, etc.)</p> <p>Usual programs lagged because of the holidays.</p> <p>Grameen and SSNA will start up with outreach in early 2023</p> <p>Jeff C's Zoom program "The Come Up: on the rise of Hip-Hop" w/ author Jonathan Abrams brought in 9 participants.</p> <p>Digital Navigation: David had 18 appointments in December</p>
Staff Development	<p>We will be working with Bridgeport Hospital's Parents as Teachers Program re: story hours</p> <p>City Health Services will be returning with blood pressure checks</p>

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Highlights

“Life is so constructed, that the event does not, cannot, will not, match the expectation.” Charlotte Bronte

Outreach. Black Rock struggles with outreach. Over the past few years we have worked with various educational facilities, partnered with some and housed other organizations who needed a place to meet. But getting people to come in for programming (programming they specifically ask for in some cases) is a study and an exercise in frustration. December was not an easy month to reach out as everyone seems to be out of town due to the many holidays and family events. It’s tough to compete with all the month has to offer, but we did get 15 plus kids for Mrs. Claus’ visit (with her elf named Skye). Jeff’s zoom program on Hip Hop culture enticed 9 viewers to tune in. And David M’s Digital Navigation project scored 18 appointments. Most patrons cite parking as a reason they do not attend.

Room use by the public is up. The big program was the meeting of ABCD Alliance, but we have allowed several patrons to use downstairs rooms in order to do quiet study, interviews and zoom meetings.

Michele, Jeff and David have formed a small committee on outreach, however, staff have been adding in ideas. Michele and David will be visiting the nearby Senior Center, hoping that, if we are THERE, the seniors will return to us. Jeff has been in touch with several organizations regards our Black History Month and Women’s History Month programs. Jeff is also uncovered a fun outreach project called “Books on Tap” in which a library led book club meets at a local pub! We are glad to see the return of the city Health Department reps who will be doing blood pressure checks and keeping the public informed. Michele is also working with Bridgeport Hospital’s “Parents as Teachers” program coordinator Gwen Driffen in order to get more parents educated about library programs and services.

Trina turned Black Rock into a holiday wonderland with decorations, riddles and themed coloring pages while Sarah thinned the movie collection and also consolidated YA books in one location. Carmen has been working on statistics and started some spring-cleaning projects even though we haven’t got close to spring.

Busy Jeff has planned programs through March, including plans to revive the Book Club in person. He continues to help weed nonfiction and familiarize himself with circulation duties.

We hope for a New Year that brings lots of patrons and sees many questions and plenty of circulation!

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