

BRIDGEPORT LIBRARY

BLACK ROCK BRANCH

MONTH YEAR Monthly Report

Submitted by: Margaret Girgis, Branch Manager

DATE 04/08/24

Service Statistics	New library cards: TOTAL 23 (22 A, 0 YA, 1 J) Questions answered: 285 (138 Ref, 48 Other, 99 Technical Assistance) Number of visitors: 1654 Number of online database sessions: Number of interlibrary loans (in/out):										
Collection Statistics	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Adult: 16274 (96 added)</td> <td style="width: 50%;">A&V materials: 8129 (0 added)</td> </tr> <tr> <td>Teen: 1935 (0 added)</td> <td>Magazines & Newspapers: 577 (15 added)</td> </tr> <tr> <td>Children: 15961 (34 added)</td> <td>Hotspots: 30 (0 added)</td> </tr> <tr> <td colspan="2" style="text-align: right;">TOTAL: 42943 (145 added and 343 withdrawn)</td> </tr> </table>	Adult: 16274 (96 added)	A&V materials: 8129 (0 added)	Teen: 1935 (0 added)	Magazines & Newspapers: 577 (15 added)	Children: 15961 (34 added)	Hotspots: 30 (0 added)	TOTAL: 42943 (145 added and 343 withdrawn)			
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Public Internet Usage	Users for the month: 273 WIFI use: 178										
Staff Development	None this month										

Programming Milestones TOTALS: Programs: 17 Attendance: 69 children/ 55 adults /8 teens Room use: 4 Attendance: 11 (approx.)	In-house programs: Ongoing Programming: 8 Notary appt's: 10 adults 3 Weekly Craft: 28 Children/13 Adults/ 8 Teens 4 Story Times: 0 Child/0 Adults 0 Genealogy 1:1's: # 0 7 Computer 1:1's: 5 adults 2 Adult Group Computer Class: 7 adult 1 Adult Book club: 3 adult 1 Adult Craft Group: 0 1 Adult Game Club: 0 1 Teen Crafts: 0 One-Off Programming: Easter Celebration 41 Child/22 Adults Intro to Genealogy 2 adults Preserve Your Family History 2 adults Tai Chi: 6 adults Coloring sheets/passive programming: 48	
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BRIDGEPORT LIBRARY

Highlights

Adult Services

Collections - Weeding and purchasing continues. Most money has been spent at this point. We do need to purchase more hotspots for our location, we only currently have 5 to circulate, one of which is broken and (hopefully) being replaced. However, this is one of the most common items that patrons request.

Programs- Our adult programs are starting to gain traction! We had attendance at both of our genealogy this month, and we had people *waiting* for our computer/tech class to start. We've also been steadily increasing our Book Club attendance with a new person each month. We also just started up with Tai chi again, and we are experimenting with other workouts as well. In April we will add Pilates to the lineup. Meeting room requests are also on a sudden upward swing, which is exciting.

Outreach and Networking-After multiple attempts, I was finally able to make contact with the Senior Center across the street. We've started dropping off our monthly newsletter, and I hope to start to offer off-site programming to the neighborhood seniors in collaboration with the center in coming months. The current desk attendant was incredibly excited to meet us and promote us to their current members.

Concerns- No major concerns this month regarding adults.

YOUTH SERVICES

Collections- As with the adult collection, Weeding and purchasing continues. Most money has been spent, and all Nutmegs from 2020-current have been purchased if they were not already owned.

Programs- As usual, our biggest draw for children's programs are always Trina's programs; both her craft activities and her special holiday events bring in a solid crowd for most sessions. Our teen programs are not drawing a crowd, but we also lack a teen presence here overall for some reason. Shauna and I are working on tweaking times and content as well as looking for additional marketing opportunities to attract that elusive audience.

Outreach and Networking- We've been in contact with Black Rock School for an upcoming family night; the plan is to send 1-2 staff out to the school that night to promote our programs and services as well as to make cards for those lacking them.

Concerns- I am surprised and disappointed by our lack of attendance at story times the past few months. I suspect part of the issue is patrons are used to just dropping in and story time starts when they arrive, but this is not a sustainable way of doing programming. Starting in April all programs (adult, teen, and children's) with the exception of Trina's crafts, will require signup to help foster this need for regularity in attendance. In addition, since most of our ordering is complete there is now time to double-down on outreach and my hope is to strike up some community partnerships with local preschools for visits (either BR visits them or they come to us) to both bulk up our pre-k literacy focus and to tap a wider audience of families who perhaps simply haven't visited us yet.

