

Bridgeport Public Library
Assistant City Librarian's Report
September 2023

- Before the school year started Kristin Graff of the Burroughs-Saden Children's Department emailed the Bridgeport Schools to let them know about all the ways we can support their work. This led to many opportunities for outreach and visits. Staff at all branches worked to accommodate these requests when possible. As a result, we are seeing many new patrons visit our Libraries with their recently acquired cards.
- Due to the success of our outreach and partnerships with Bridgeport Schools, our Libraries have been looking to expand on other partnerships in the community and also set up tables outside of our buildings. When possible, staff is issuing library cards on the spot out in the community. These efforts have led to a successful Library Card Signup Month, with an addition of 510 active library card holders.
- Although voter registration is something we promote all year, the Libraries went above and beyond to promote these activities in September through displays and by dedicating computers to the cause.
- The Office of Human Resources is collaborating with Learning Dynamics to offer on-site training and development opportunities for the City's Directors and Supervisors. The City Librarian, Assistant City Librarian, and the Branch Managers will attend these trainings, which started in September.
- The Assistant City Librarian and Burroughs-Saden Branch Manager attended webinars/meetings on two products to improve workflow and the patron experience. The first product is LibraryIQ, which provides a single dashboard where staff can visualize and analyze data in order to optimize collections and services. The second product is LibCal, which provides modules for a public facing calendar, room bookings, and an appointment scheduler. It can also offer modules for equipment and museum pass bookings. The Branch Managers will look at these products more closely and trial them.
- The City Librarian and Assistant City Librarian participated in an initial discussion with TruNorth to provide background information regarding the Library and the community. As a follow-up, we will provide flyers/outreach materials, the Strategic Plan, and Imagery/Creative Assets for them to get started. We are also in discussion about a possible community survey.