

BRIDGEPORT LIBRARY

925 Broad Street ♦ Bridgeport, CT 06604 ♦ (203) 576-7400

BOARD OF DIRECTORS

James E. O'Donnell (2025)
President
Kenya Osborne-Gant (2025)
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Jeanette Muñoz Allam (2026*)
Donald W. Greenberg (2023)
Marcie J. Patton (2024)
Barbara A. Rogo (2024)
Kathleen E. Turner ♦ (2025)
(*♦ pending City Council approval)

DIRECTORS EMERITI

John A. Arcudi*
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Anne Cunningham (2005-2021)
Donald W. Greenberg (2011-2023)
Hon. William Holden (1985-2023)
Adele Jacobson*
Edward L. Kelly*
Helen Liskov*
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(* deceased)

COMMITTEES

BUILDING

Chair: Thomas R. Errichetti
Kenya Osborne-Gant
James E. O'Donnell

FINANCE

Chair: Thomas R. Errichetti
Kenya Osborne-Gant
Denise Clemons

GOVERNANCE

Chair: James E. O'Donnell
Jeanette Muñoz Allam
Marcie J. Patton
Barbara A. Rogo

MARKETING

Chair: Jeanette Muñoz Allam
Kenya Osborne-Gant
Barbara A. Rogo
Kathleen E. Turner

PERSONNEL

Chair: Denise Clemons
Thomas R. Errichetti
Kathleen E. Turner

MARKETING COMMITTEE MEETING AGENDA

WEDNESDAY, NOV 13, 2024 AT 5:30 P.M.

VIA ZOOM

- True North Updates
 - ETA on updated logos
 - Board Responses to Prompt Questions
- Marketing Needs/Activities for Nov & Dec.
- In preparation for True North's next steps
 - Marketing Scan
 - Marketing Metrics/Outcomes
- Other Business

Topic: Marketing Meeting Hybrid Meeting

Time: Nov. 13, 2024 05:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

[https://us02web.zoom.us/j/82438360228?
pwd=VFhXU25wV0lPY0hMSG1FQnM4aHBOUT09](https://us02web.zoom.us/j/82438360228?pwd=VFhXU25wV0lPY0hMSG1FQnM4aHBOUT09)

Meeting ID: 824 3836 0228

Passcode: 667477

One tap mobile

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+13126266799,,82438360228#,,,,*667477# US (Chicago)

NEXT REGULAR BOARD MEETING – OCTOBER 9, 2024 – 5:30 P.M.