

# BRIDGEPORT LIBRARY

925 Broad Street ❖ Bridgeport, CT 06604 ❖ (203) 576-7400

## BOARD OF DIRECTORS

James E. O'Donnell (2025)  
President  
Kenya Osborne-Gant (2025)  
Vice President  
Thomas R. Errichetti (2024)  
Treasurer  
Denise Clemons (2026\*)  
Secretary  
Jeanette Muñoz Allam (2026\*)  
Donald W. Greenberg (2023)  
Marcie J. Patton (2024)  
Barbara A. Rogo (2024)  
Kathleen E. Turner ❖ (2025)  
(\*❖ pending City Council approval)

## DIRECTORS EMERITI

John A. Arcudi\*  
Sauda Efiya Baraka (1991-2021)  
Anne Cunningham (2005-2021)  
Donald W. Greenberg (2011-2023)  
Hon. William Holden (1985-2023)  
Adele Jacobson\*  
Edward L. Kelly\*  
Helen Liskov\*  
John Phelan  
Hon. George A. Saden\*  
Zane Yost\*  
(\* deceased)

## COMMITTEES

### BUILDING

Chair: Thomas R. Errichetti  
Kenya Osborne-Gant  
James E. O'Donnell

### FINANCE

Chair: Thomas R. Errichetti  
Kenya Osborne-Gant  
Denise Clemons

### GOVERNANCE

Chair: James E. O'Donnell  
Jeanette Muñoz Allam  
Marcie J. Patton  
Barbara A. Rogo

### MARKETING

Chair: Jeanette Muñoz Allam  
Kenya Osborne-Gant  
Barbara A. Rogo  
Kathleen E. Turner

### PERSONNEL

Chair: Denise Clemons  
Thomas R. Errichetti  
Kathleen E. Turner

## MARKETING COMMITTEE MEETING AGENDA

**WEDNESDAY, DEC 11 2024 AT 5:30 P.M.**

**VIA ZOOM**

- True North Updates
  - New Logo Designs from True North (preview)
  - Article link : [7 Elements of a Great Logo](#)
- Marketing Needs/Activities for Dec 2024 and Jan 2025
- Other Business

**Topic: Marketing Meeting Hybrid Meeting**

**Time: Dec. 11, 2024 05:30 PM Eastern Time (US and Canada)**

**Join Zoom Meeting**

[https://us02web.zoom.us/j/82438360228?  
pwd=VFhXU25wV0lPY0hMSG1FQnM4aHBOUT09](https://us02web.zoom.us/j/82438360228?pwd=VFhXU25wV0lPY0hMSG1FQnM4aHBOUT09)

**Meeting ID: 824 3836 0228**

**Passcode: 667477**

**One tap mobile**

**+13092053325,,82438360228#,,,,\*667477# US**

**+13126266799,,82438360228#,,,,\*667477# US (Chicago)**