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MARKETING COMMITTEE MEETING

WEDNESDAY, FEB 8, 2023

5:30 P.M.

VIA ZOOM – SEE DETAILS BELOW

AGENDA

- Identify Interim Staff and/or Board Liaison for TruNorth.
- Initiating Next Steps re: Marketing Plans
 - Review of Initial RFP, Bid Submission, and Signed Contract
 - Debrief Board Retreat
 - Strategic Plan vs. Marketing Plan
 - Review Marketing Needs
 - Metrics - Identify SMART Goals, Strategy, and Metrics (KPIs & Benchmarks)
 - Timeline

Topic: Marketing Committee Meeting

Time: Feb 8, 2023 05:30 PM Eastern Time (US and Canada)

Every month on the Second Wed until July 12, 2023 - 6 occurrences

Feb 8, 2023 05:30 PM

Mar 8, 2023 05:30 PM

Apr 12, 2023 05:30 PM

May 10, 2023 05:30 PM

Jun 14, 2023 05:30 PM

Jul 13, 2022 06:00 PM

Please download and import the following iCalendar (.ics) files to your calendar system.

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