

# BRIDGEPORT LIBRARY

925 Broad Street ❖ Bridgeport, CT 06604 ❖ (203) 576-7400

## BOARD OF DIRECTORS

James E. O'Donnell  
President  
Kenya Osborne-Gant  
Vice President  
Thomas R. Errichetti  
Secretary / Treasurer  
Denise Clemons  
Assistant Secretary  
Jeanette Muñoz Allam  
Donald W. Greenberg  
Hon. William Holden  
Marcie J. Patton  
Barbara A. Rogo

## DIRECTORS EMERITI

John A. Arcudi\*  
Adele Jacobson\*  
Edward L. Kelley\*  
Helen Liskov\*  
John Phelan  
Hon. George A. Saden\*  
Zane Yost\*  
(\* deceased)

## COMMITTEES

### Building

Chair: Hon. William Holden  
Thomas R. Errichetti  
Kenya Osborne-Gant

### Finance

Chair: Thomas R. Errichetti  
Kenya Osborne-Gant  
Hon. William Holden

### Personnel

Chair: Denise Clemons  
Thomas R. Errichetti  
Donald W. Greenberg  
Hon. William Holden

### Governance

Chair: James E. O'Donnell  
Jeanette Muñoz Allam  
Kenya Osborne-Gant  
Barbara A. Rogo

### Marketing

Chair: Jeanette Muñoz Allam  
Kenya Osborne-Gant  
Marcie J. Patton  
Barbara A. Rogo

## NOTICE AND AGENDA MARKETING AND GOVERNANCE COMMITTEE MEETINGS

**WEDNESDAY, JULY 13, 2022 AT 5:30 P.M.**

**WILL BE HELD ON LINE THROUGH "ZOOM" IN ACCORDANCE  
WITH EXECUTIVE ORDER No. 7B, SECTION 1 ISSUED MARCH  
14, 2020**

**TO ATTEND BY ZOOM PLEASE USE THESE LINKS**

**<https://us06web.zoom.us/j/84338620852?pwd=Zm1NNy9lZkhoV2RPSDRLUkg1Q3VSZz09>**

**Meeting ID: 843 3862 0852 / Passcode: 624521 / Dial in (929) 205-6099**

### Marketing Committee Meeting

1. Review and Discussion of True North Scope of Work
2. Discussion of Concepts for Logo
3. Discussion of Desired Outcomes for Marketing Campaign
4. Discussion of Measurable Goals to Increase Library Card and Collection Usage
5. Adjournment

### Governance Committee Meeting

1. Status of Policy Manual and open policies for review
2. Discussion of Fine Forgiveness Policy and Amnesty Issues
3. Discussion of Board Development Issues
4. Adjournment

**NEXT REGULAR BOARD MEETING – JULY 20, 2022 – 6:00 P.M.**