

BRIDGEPORT LIBRARY

2021-2022 CITY LIBRARIAN GOALS

Mission: The mission of the Bridgeport Public Library is to provide open access to free resources and programs through knowledgeable staff that promote literacy in all its forms – written, digital, financial and civic – to connect communities, enable life-long learning, enrich lives and cultivate curiosity.

GOAL #1: (BPL strategic plan goal 1 is: Renew and realign facilities, collections, programs and staff to build community, help people and enrich lives)

- A. Staff Development: All staff will engage in annual goal setting, with a mid-year assessment to assess progress, align priorities and ensure individual achievement.
- B. Review and update safety measures and procedures and ensure staff training for a variety of emergency situations with drills, online webinars and in-person training.
- C. Provide staff training and professional development as budget allows in a variety of forms including professional meetings, conferences, virtual webinars, and online courses.

GOAL #2: (BPL strategic plan goal 2 is: Promote literacy in all its forms - digital, early, basic, civic, legal, health, social and financial - emphasizing easy and open access to digital resources and knowledgeable assistance.)

- A. Increase Library Card Holders: the Covid19 Pandemic has been a significant factor in the decrease of library card holders. My goal is to increase the number of library card users by 20% in 2022.
- B. Use technology to increase use of digital library resources.
- C. Hire and train staff to work directly with the public on literacy skills in on-on-one, group and virtual settings.

GOAL #3: (BPL strategic plan goal is: Increase partnerships with area organizations and maximize awareness of the library through dynamic marketing.)

- A. Equip each Library location with standard outreach materials.
- B. Partner with City and Community to bring awareness to the library and its resources.
- C. Increase Library strategic partners in the community.