

BRIDGEPORT LIBRARY

925 Broad Street ❖ Bridgeport, CT 06604 ❖ (203) 576-7400

WEDNESDAY JUNE 7, 2023
ZOOM MEETING

ATTENDANCE: James O'Donnell, President; Thomas Errichetti, Treasurer; Kenya Osborne-Gant, Vice-President; Donald Greenberg, Jeanette Munoz-Allam, Barbara Rogo, Marci Patton

OTHERS: Elaine M. Braithwaite, City Librarian

The meeting was called to order at 6:03 PM
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APPROVAL OF TREASURER REPORTS / PAYMENT OF INVOICES/ APPROVAL OF LINE TRANSFERS

**** DIRECTORERRICHETTI MOVED TO APPROVE THE PAYMENT OF
VOUCHERS FOR THE SUM OF \$7,045.00.**

**** DIRECTORGREENBERGSECONDED.**

APPROVAL OF SECURITY FIRM CONTRACT

City Librarian Braithwaite presented to the Board the security contract with Jet Security LLC, which was the result of competitive bidding. The new contract commences July 1, 2023.

**** DIRECTORERRICHETTIMOVED TO ACCEPT THE CONTRACT WITH JET
SECURITY LLC.**

**** THE MOTION PASSED UNANIMOUSLY**

MARKETING COMMITTEE WORKING PRESENTATION

Director Allam lead a discussion of next steps to engage Tru North for the desired marketing effort. The following was reviewed with the Board:

Bridgeport Library
Board of Directors
Special Meeting
June 7, 2023

Summary of Marketing RFP's Scope of Work, awarded bid docs, and signed contract review including findings and next steps. We reviewed the consolidated list of marketing needs and goals identified by the board in previous discussions. The Board needs to develop discussion points for an interim meeting with TruNorth to 1) refresh and reconnect, and 2) identify Library Project Lead.

We should invite TruNorth to attend next available Board meeting (tentatively for July) to present formalized next steps and "start the clock". Additionally scheduled standing meetings to implement workplan and to: 1. finalize strategy, workplan and proposed timeline and 2. Create SMART goals and defined KPIs. and 3. monitor progress and share updates

ADJOURNMENT

Director O'Donnell adjourned the meeting at 6:51 PM

Respectfully submitted,

Thomas Errichetti