

BRIDGEPORT LIBRARY

925 Broad Street ♦ Bridgeport, CT 06604 ♦ (203) 576-7400

BOARD OF DIRECTORS

James E. O'Donnell (2025)
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Kenya Osborne-Gant (2025)
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Barbara A. Rogo (2024)
Kathleen E. Turner ♦ (2025)
(*♦ pending City Council approval)

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John A. Arcudi*
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Donald W. Greenberg (2011-2023)
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Adele Jacobson*
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(* deceased)

COMMITTEES

BUILDING

Chair: Thomas R. Errichetti
Kenya Osborne-Gant
James E. O'Donnell

FINANCE

Chair: Thomas R. Errichetti
Kenya Osborne-Gant
Denise Clemons

GOVERNANCE

Chair: James E. O'Donnell
Jeanette Muñoz Allam
Marcie J. Patton
Barbara A. Rogo

MARKETING

Chair: Jeanette Muñoz Allam
Kenya Osborne-Gant
Barbara A. Rogo
Kathleen E. Turner

PERSONNEL

Chair: Denise Clemons
Thomas R. Errichetti
Kathleen E. Turner

NOTICE AND AGENDA MARKETING COMMITTEE MEETING

WEDNESDAY, SEPT 11, 2024 AT 5:30 P.M.

VIA ZOOM

1. Prebrief of True North Meeting
 - Discuss and distill previously provided board feedback re: logos
 - Provide clarity/guidance to TN re: board preferences and share suggestions re: change in approach to help gain Board consensus and facilitate progress.
 - Request TN shares their presentation via next phase of logo mockups with Elaine and the MC before sharing it with the full Board.
2. Marketing Activities for September & Needs for Oct - Dev.
3. In anticipation for next phase of True North's project:
 - Marketing Audit
 - Marketing Metrics/Outcomes
4. Other Business?

Topic: Marketing Meeting Hybrid Meeting

Time: Sept 11, 2024 05:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

[https://us02web.zoom.us/j/82438360228?](https://us02web.zoom.us/j/82438360228?pwd=VFhxU25wV0lPY0hMSG1FQnM4aHBOUT09)

[pwd=VFhxU25wV0lPY0hMSG1FQnM4aHBOUT09](https://us02web.zoom.us/j/82438360228?pwd=VFhxU25wV0lPY0hMSG1FQnM4aHBOUT09)

Meeting ID: 824 3836 0228

Passcode: 667477

One tap mobile

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+13126266799,,82438360228#,,,,*667477# US (Chicago)

NEXT REGULAR BOARD MEETING – OCTOBER 9, 2024 – 5:30 P.M.